



FRANCESCA CHONG

digital marketing
& visual communication . . .

CONTACT

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I CAN DO...

Content creation / Video
production / Copywriting /
Project coordination / Event
management / PPC marketing

SOFTWARE SKILLS

MS Office ●●●●●●●●	Google Ads ●●●●●●●●
Premiere Pro ●●●●●●●●	Photoshop ●●●●●●●●
Illustrator ●●●●●●●●	Wordpress ●●●●●●●●
HTML ●●●●●●●●	CSS ●●●●●●●●
Javascript ●●●●●●●●	

CERTIFICATIONS

Aug 2018_Google Ads certified
Jul 2017_Google Digital Garage
Feb 2017_GMAT score 700
(89th percentile)

INTERESTS

Travel / Fashion & textile design /
Cooking / Digital culture / Philo-
sophy / Frank Ocean / Haruki
Murakami / Gelato

ABOUT ME

Date of birth_03/06/1995 Nationality_British

I'm a digital native from London passionate about visual communication and creating beautiful marketing campaigns! I am looking for creative marketing internship opportunities in Paris from May 2019 onwards.

EXPERIENCE

Mar 2018 > Oct 2018

PPC account manager @ Brainlabs (London, UK)

Managing and optimising high-performing search marketing activity within an award-winning agency, voted best large PPC agency in Europe.

Jan 2018 > Mar 2018

Project executive @ Agent3 (London, UK)

Assisting the team with multi-channel B2B digital marketing campaigns.

May 2017 > Aug 2017

Marketing assistant @ Miss Macaroon (Birmingham, UK)

Working for an SME developing engaging offline and online marketing campaigns, organising instore events and getting involved in business development activities.

Dec 2015 > Aug 2016

Marketing & operations assistant @ Deutsche Bank (Paris, FR)

Assisting the international Custody Operations team with processing transactions, translating legal notices, and writing newsflashes, whilst also delivering training on the above.

Jul 2015 > Dec 2015

Marketing & communications assistant @ Orange Business Services (Paris, FR)

Working with the videoconferencing team to create, translate, and rebrand internal and external communication supports (sales presentations, user guides, technical specs...).

EDUCATION

Sep 2018 > May 2019

Master of Arts, Digital media @ London Metropolitan University, UK

Modules include: Digital Project Management, Digital Video Production, Advertising Management & Digital Media Consultancy

Sep 2013 > Jul 2017

Bachelor of Science, International business & French @ Aston University, UK

First Class Honours (70%)

LANGUAGES

English > native speaker

French > fluent (C1)